

REWARDS

The Mill Creek Parks and Recreation Division is offering you the opportunity to develop your company's visibility and unique identity within the community of Mill Creek. To acknowledge your support, your company name will be associated with all events during the year in the form of recognition in press releases and all promotional material, and the opportunity to hang banners and distribute fliers during community events. In addition, gold and silver sponsors will be identified on a banner to be displayed during all events throughout the entire year. Sponsors will also be acknowledged in the quarterly Parks and Recreation Brochure. **All sponsors will receive a window cling identifying their business as a 2010 community sponsor to display all year.** Your support is sincerely appreciated!

"Central Market has been graciously welcomed by the community in which we serve. We feel honored to give back to this great community that supports our business. Central Market looks forward to continuing its support of future community events that further the quality of life in Mill Creek."

Jim Huffman, Store Director

The annual Spring Eggstravaganza typically draws record crowds!



Be a part of these fun community events in 2010 . . .

- Spring Eggstravaganza
- Children's Concerts
- Halloween Trunk or Treat
- Winter Tree Lighting Ceremony

Event Sponsorship Information

If you are interested in supporting these popular events that enhance the quality of life in our community, please consider becoming a sponsor.

Two Ways to Donate:

Through the Parks Safety Net Fund

The City has established a Parks Safety Net Fund (501(c)(3) non profit status) through the NW Parks Foundation. Your tax deductible donations can be made by going to the NW Parks Foundation web site (nwparks.org) and selecting the Donate Now option, with the fund Mill Creek Special Events selected. You can also donate by check— made payable to "Northwest Parks Foundation" designate Park Safety Net Fund for Mill Creek Special Events and mail to:

PARK SAFETY NET FUND
Northwest Parks Foundation
PO Box 605
Woodinville, WA 98072-0605

Directly to the City

If you do not need the tax deduction, you can mail a check made payable to the City of Mill Creek, attn: Pam Olson, 15728 Main Street, Mill Creek, WA 98012

Please give us a call if you have any questions or need additional information:
Phone: (425) 745-1891
pam@cityofmillcreek.com



Summer Children's Concerts — another popular event!

City of Mill Creek Sponsorship Opportunities

*Special events bring
communities together!*



Supporting Your Community

Mill Creek is a unique and special place to live and work, and one of the many things that make it special are the community events.

Every year Mill Creek Parks and Recreation partners with City businesses and non-profit organizations to present several community events such as the Eggstravaganza, Children's Concerts, Trunk or Treat, and the Tree Lighting Ceremony. Funding for these popular events comes solely from the generous support of local businesses.

Please join other local businesses in making a donation to help sponsor these wonderful family events that add to the quality of life in our community.



Eggstravaganza Egg Hunt

Gold Sponsor

Showcase your company with a gold sponsorship that offers the greatest visibility and recognition for your business. Businesses or individuals donating \$1,000 or more will be recognized as a gold sponsor.

Silver Sponsors

This is a general category to meet any company's marketing budget. Silver sponsorships range from \$500—\$999.

Bronze Sponsors

Sponsors contributing any amount between \$250 and \$500 will be recognized as a Bronze Sponsor.

Media/Marketing Sponsor

Media sponsors help us promote the event in many ways: radio, newspapers, banners, etc.

In-Kind Services or Goods Sponsor

If you don't have the marketing budget to support the community events with a monetary donation, consider donating in-kind services or goods such as a donation of candy for Trunk or Treat and the Eggstravaganza Egg Hunt, or refreshments for the Tree Lighting Ceremony.



Volunteers

In addition to donations of money and materials, the Recreation Division has opportunities for volunteers to help throughout the year at special events, summer concerts, or assist with a program. This is a great way for individuals or community groups/organizations and local businesses to become involved in the community.



Tree Lighting

City of Mill Creek

Event Sponsorship Information

Pam Olson, Recreation Supervisor
(425) 745-1891 phone
(425) 745-9650 fax

Pam@cityofmillcreek.com